



Guide Liaison Program

Contact: Shannon Walton

Executive Director

The Redside Foundation

P.O. Box 8734

Boise, ID 83707

shannon@redsidefoundation.org

The main duties of the Guide Liaison are to **educate** fellow guides on The Redside Foundation's services, **distribute** Redside information in their community and provide on-the-ground **feedback** to The Redside Foundation Executive Director & Board. In addition, Guide Liaisons set ethical standards in the guiding community, exemplifies what it means to do the work to maintain good mental and physical health, and set an example for all. They help provide an open avenue of communication and connecting their guiding community and The Redside Foundation.

Education Expectations

- Educate oneself about The Redside Foundation's mission, services, and history. Be able to assist guides in accessing The Redside Foundation's resources.
- Educate oneself about the guiding community in your region including but not limited to creating contact lists, attending guide or industry specific meetings, etc.
- Take active steps to understand and unify all facets of Idaho guiding community, including hunting, fishing, floating, climbing, skiing, trail riding and more.

Distribution Expectations

- Talk to and inform local guides and outfitters about The Redside Foundation's mission and services. Be a vocal advocate for The Redside Foundation in social settings.
- Disperse packets, information, stickers, flyers, etc. once per season.
- Connect guides within your region to The Redside Foundation via social media (Instagram, Facebook, etc.).
- Attend or plan at least one regional Redside Foundation event in your liaison region annually.

Reporting Expectations

- Help recognize/identify and report general issues in the guiding community that fall under the responsibilities of The Redside Foundation.
- Provide quarterly feedback to the Board and E.D. about how RSF resources are or are not functioning in the field.
- Participate in a quarterly phone conference call with other Liaisons to collaborate/ grow and unify Idaho's guiding regions and guiding niches. Join the Guide Liaison What's App group.

Liaison Regions

Idaho Panhandle: Including Coeur d' Alene, Sandpoint and North

Clearwater: Including Lewiston/Clarkston, Moscow/Pullman, Kooskia

Lochsa/Selway: Including Syringa, Lowell, Missoula & MT Bitterroot Valley

Central Idaho East: Including Riggins, McCall, Grangeville & Whitebird

Central Idaho West: Including Salmon, Challis, North Fork & the Pahsimeroi

Sawtooths: Including Stanley, Ketchum, Hailey & Wood River

Tetons: Including Jackson, Driggs, Victor, & Rexburg

Idaho South: Including Banks, Lowman, Boise, Twin Falls & South.

Glacier/Flathead: Including Whitefish, Kalispell

Gallatin: Including Livingston, Bozeman, Big Sky, West Yellowstone

Missouri: Including Helena, White Sulphur Springs, Wolf Creek

Billings to Fort Smith to Miles City

Missouri Breaks: Including Fort Peck, Fort Belknap

Winds: including Lander, Dubois, Riverton

Bighorns: Including Sheridan, Ten Sleep

West Yellowstone: Including Island Park, Cooke City

Medicine Bow: Including Laramie, Cheyenne, Vedauwoo

Liaison Benefits

The Redside Foundation would not be possible without the dedication and support of guides and outfitters. Participating in the guide liaison program offers the opportunity to network across your region's guiding community, present yourself as a leader within the outdoor industry and facilitate on-the-ground, grassroots public engagement.

There is ample room within the Guide Liaison program for your creativity, ideas and to build skills to take into your future work both within and outside of guiding. Liaisons will also receive free Redside Foundation swag, be celebrated on our website and socials and be treated to lunch whenever the ED or board members are in your region.

The Guide Liaison program is also a ramp to becoming a RSF Board Member. Guides' experiences and insight keeps the foundation able to serve guides' needs.

Application Questions

Please return two references and the following questions formatted in word .docx or .pdf to shannon@redsidefoundation.org.

Guiding Type (Hunting, River, Fishing, Mountain Etc.):

Most Recent Outfitter & Current/Upcoming Outfitter:

What interests you about The Redside Guide Liaison program? (max 300 words)

After exploring The Redside Foundation's website and blog, what project, event or outreach would you propose in your Region? (max 500 words)